Located near Salerno and the enchanting Amalfi Coast (a land of scent, crystal clear sea and ever blue sky), just over ten kms away from the extraordinary findings of Pompei and the ancient remains of Paestum, the

village of Giffoni becomes a microcosm of world culture as attending children from across the globe experience film.



Although the festival takes place every year in the second half of July, Giffoni Experience generates year round activity through its strategic collaboration with international film festivals and events, the promotion of cinema in pediatric hospital wards, affiliation with over 7,000 Italian school institutes, production

of short films written by children, and by introducing cinema to over 500,000 Italian students each year.





Each year, the small unassuming town of Giffoni becomes home to the largest international youth's film festival, welcoming over 2,200 young people from around the world. Giffoni Experience is a different kind of festival. Children and teenagers observe, judge,

choose the winners, appreciate and criticize films that address both fantasy and real life issues. These young people are the only jury of the festival and they have the incredible opportunity to learn from famous actors, prestigious directors and from one another. It's such a memorable experience for them and for the talent they meet.



The festival's principal goal is to promote quality cinema for today's youth by introducing them to the fundamentals of filmmaking, creativity and cultural diversity. Jurors are exposed to both the art and business of film as they interact with actors, directors, producers, distributors





The world of cinema and culture loves Giffoni. Over the years many guests have witnessed this incredible experience and have been impressed by the uniqueness of this event.















