

WHERE

Located near Salerno and the enchanting Small Coast (a land of scent, crystal clear sea and ever blue sky), just over ten kms away from the extraordinary findings of Pompei and the ancient remains of Paestum, the village of Giffoni becomes a microcosm of world culture as standing children from across the globe experience film.



WHEN

Although the festival takes place every year in the second half of July, Giffoni Experience generates year round activity aimed at promoting quality cinema for children and youth reaching out to thousands of students.



La tua **Compania** cresce in **Europa** iniziative collaborative della Regione Campania POR FESR 2007-2013 - Obiettivo Operativo 2.4

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GIFFONI FILM FESTIVAL

10 - 31 JULY 2010

40TH EDITION



WHAT

Each year, the small town of Giffoni becomes home to the largest international youth's film festival, welcoming over 2,000 young jurors from around the world. Giffoni Experience is a different kind of festival. Children and teenagers observe, judge, choose the winners, appreciate and criticize films thus address both fantasy and real life issues. These young people are the only jury of the festival and they have the incredible opportunity to learn from famous actors, prestigious directors and from one another. It's such a memorable experience for them and for the talents they meet.



WHY THE GOAL

The festival's principal goal is to promote quality cinema for today's youth by introducing them to the fundamentals of filmmaking, creativity and cultural diversity. Jurors are exposed to both the art and business of film as they interact with actors, directors, producers, distributors and writers.



WHO

The world of cinema and culture loves Giffoni. Over the years many guests have witnessed this incredible experience and have been impressed by the uniqueness of this event.

