

Evento realizzato da:



COMUNE DI
PRAIANO

Pelagos

Notte Bianca in Costiera

10 agosto 2010
PRAIANO

per consultare il programma : www.praiano.org
per contatti: 089 874557



MESSAGE FROM THE MAYOR OF PRAIANO

Dear Guest,

*Welcome to the fifth Edition of La Notte Bianca - **THE WHITE NIGHT**, supported and organised by the Town Hall and the “PELAGOS” Tourist Office of Praiano.*

A gorgeous atmosphere with music, shows, concerts, art, friendship and culture will involve you into a magic night.

After the extraordinary success of visitors during last years, prepare ourselves to live again this charming atmosphere of Events for a whole night.

“La Notte Bianca” will be the exceptional opportunity to live Praiano, its special sites, its streets and fabulous squares where inhabitants of Praiano will welcome you!

“La Notte Bianca” will involve main areas of our town with art, music, food, markets, ancient traditions for an experience, which we hope, will be for you very true, inspiring and exciting.

A Heartfelt Thanks to all of you for your presence, a Heartfelt Thanks to all citizens who have worked with enthusiasm and passion for this wonderful Night.

Have fun!

Gennaro Amendola
Praiano Mayor

WHITE NIGHT itineraries



- A** PIAZZA SAN LUCA
- B** PIAZZA MORESSA
- C** PIAZZA SAN GENNARO
- D** MARINA DI PRAIA
- E** CALA DELLA GAVITELLA



PRAIANO – TOURIST OFFICE
Via G. Capriglione 116b
Tel 0039 089 874557
info@praiano.org - www.praiano.org



How to reach us:

By **SITA Bus** direction **Amalfi - Praiano – Sorrento** or vice versa.

Please check timetables on www.sitabus.it or contact Tourist Information Office of Praiano
ph 0039 089874557 – Email info@praiano.org.

Shuttle service **FLAVIO GIOIA** (orange bus) **Praiano-Positano and back** from 8pm for all the Night (until 3am).

CORSE SPECIALI PER L'OCCASIONE LINEA POSITANO CENTRO PRAIANO ALTA - POSITANO CENTRO		
Pizzo del Mulini	1.30	1.30
Spianata	1.32	1.32
Arenaceo	1.34	1.34
Luertio	1.40	1.40
Quercia	1.45	1.45
Pizzo San Luca	1.47	1.47
Praio	1.50	1.50
Quercia	2.00	4.00
Pizzo S. Luca	2.10	4.20
Arenaceo	2.20	4.30
Luertio	2.24	4.34
Arenaceo	2.29	4.29
Spianata esterna	2.37	4.37
Chiesa Nuova int.	2.39	4.39
Pizzo del Mulini	2.43	4.45



Throughout the night, for the service of order and the Emergency Monitoring will be present **Protezione Civile Gruppo Mediterraneo di Sant'Agnello** and **Guardie Ambientali Centro Italia**.



Thanks to the **Italian Red Cross Amalfi Coast - Womens Division**

“NAPULANTICA”

Neapolitan music Concert – Oldies and folk Neapolitan melodies

Piazza San Gennaro, at 8.pm

The “Napulantica” local band works aims to present the classic Neapolitan song in its purest form, as visualized by the authors, and is characterized by the presentation of historical and poetic pieces performed.

The repertoire it's from '600 to the '900, using: mandolin, guitar, flute, violin, tambourine, the tammorra, the castanets.

Free Entry

SPECIAL FOR THE WHITE NIGHT ART AND WELLNESS PROJECT **fifth edition**

From 7pm to 10pm

INFO POINT TERRACE - PARCO REGIONALE MONTI LATTARI

Via Cella / Costantinopoli

The Nature meets wellness through the ancient art of touch, handed down from father to daughter. Unique experience to live the night, “when the stars, are falling down” respecting the nature, its silence, its *charme*, its hardness and its softness.

Into the scenery of a contemporary circle, you will receive energetic treatments, using oils in SETAI style to restore a better balance, to discover your power against mental and physical stress.

Musical allegories with **Maria Gargiulo** – flute

Therapeutic Teas are prepared and offered by PHARMA 2 -PRAIANO

PRAIANO - Tourist information office is at your disposal from 9am to 1pm and from 5pm to 9pm for information and reservations until August 9th (ph +39 089874557 – info@praiano.org)

“Happy Hours Beach”

ONE FIRE BEACH from 6.pm

Cala della Gavitella

In a wonderful position during the day and within an exciting show of lights during the night, One Fire Beach bay offers to its guests “**Percoche e Vino**” (peaches and wine)

ONE FIRE BEACH – Gavitella Beach

Via Gavitella, 2

Tel. + 39 338 3508555 +39 340 7687780

Free Entry

APERITIF at THE SUNSET

Waiting for La Notte Bianca in COSTIERA

From 7.30pm to 9.30pm

HOTEL TRAMONTO D'ORO

To begin a wonderful and long “Notte Bianca” in a unique scenery from the terraces of the Tramonto d'Oro to drink a good aperitif waiting for the sunset.

And then we start to reach Piazza San Luca to open the fourth edition of NOTTE BIANCA in COSTIERA.

HOTEL TRAMONTO D'ORO

via G. Capriglione, 119 tel. + 39 089 874955

www.tramontodoro.it - info@tramontodoro.it

Admission to the Event: Free

OPENING NOTTE BIANCA in COSTIERA

At 10.pm Piazza San Luca - PRAIANO

ENZO AVITABILE & BOTTARI DI PORTICO *live*



Barrels, vats, sickles, and atypical instruments, directed from the leader, following rhythms that are not techno, but folk music...

Enzo Avitabile - Vox e Sax Tenore

Mario Rapa - Tamburi

Gianluigi Di Fenza - Chitarra Napoletana

Gianpaolo Palmieri - Basso

Carmine Pascarella - Tromba

Antonio Bocchino - Sax Baritono

Diego Carboni - Tastiere

BOTTARI

Carmine Romano / Capopattuglia

Donato Vendemmia-Pasquale Piccirillo / Botte

Salvatore Guida - Nicola Gravina - Francesco Stellato / Tino

Luigi Natale / Falce

free entry

CIRCOLO ANSPI SAN LUCA

On the occasion of the Notte Bianca St. Luke "ANSPI-Association" prepare the local delicatessen. **Piazza San Luca from 9.pm**

"Playing, I learn!"

Many games, for children, using recycled material.

Italian Red Cross - Womens Division

Piazza Antico Seggio from 7.pm

Admission to the event: free

PIZZERIA ROSTICCERIA JOLLY

The pizza - grill "Jolly" prepare for the occasion "the little star of the white night".

TAVOLA CALDA PIZZERIA ROSTICCERIA JOLLY

Via Umberto I° 84 tel. +39 089 874108

hotel MARGHERITA

"M'ama o non m'ama!"

Hotel Margherita Restaurant, called "M'ama!", presents the newest recipe "M'ama o non m'ama" (loves me or doesn't loves me). In this magic night, listening guitar, mandolin and voice and tasting "ravioli" with fish and little tomatoes.

Hotel Margherita - Via Umberto I 70 tel. 089874628 www.hotelmargherita.info

PHARMA 2

Dermo-cosmetic products, solar-counter drugs, herbal products and homeopathic for children this night to all who visit the store will be distributed free samples of L'ERBOLARIO OF LODI sales and promotional kits FITOMAGRA Aboca with the tribute FOOD DIARY AIDAP.

PHARMA 2 Via Umberto I° 66 tel. + 39 089 813009

B PIAZZA MORESSA

A PARANZA D' O LION

From Piazzetta Moressa at 11.30pm

Dances and folk music, directed by the leader Antonio Matrone, will involve visitors, to walk from Piazzetta Moressa to the piazzetta Gagliano.

Free entry

Limoncello is produced by "Il GUSTO DELLA COSTA" di Praiano. www.ilgustodellacosta.it

Nocillo is produced by "è CURTI" www.e-curti.it

C PIAZZA SAN GENNARO

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Free Entry

BLACK & WHITE

“LATINO AMERICANO, DANCE 70/80 E DISCO DANCE”

Piazza San Gennaro from 0.00

The Band will entertain with music of Latin American dance, disco years 70/80 dancing for a the long night.

Free Entry

PRO-HAITI MARKET

Fundraising “to donate a smile” for Haiti's children.

Open from 8pm

HANDCRAFT MARKET and gift items

Open from 8pm

CARICATURE

Antonio Bottone realize your cartoon, your portrait deforming your character in order to accentuate the surreal.

ANTONIO BOTTONE Street artist - cartoonist. ph +39 338 2686493 – antoniocart@libero.it

PIAZZETTA G. GAGLIANO

Shop owners of “piazzetta Gagliano”, will propose to taste typical products.

SHOPS: SOUVENIRS DA MARIO-Grocery's RISPOLI-Parfums and shoes RISPOLI

Piazzetta Gagliano from 9.30pm

CASA ANGELINA Life Style Hotel

Overlooking the Mediterranean sea, described by Condé Nast, “The Amalfi Coast Delano” inside works of the maestro Alfredo Sosabravo and Sergio Bustamante.

Casa Angelina offers typical product and local cheeses.

Access only from the main road SS163 from 8pm to 10pm

CASA ANGELINA Life Style Hotel via G. Capriglione, 147. ph. +39 089 8131333

www.casangelina.com

HOTEL SMERALDO

On the terrace, listening to good music, you can taste the delicious lemon Granita prepared by the Rispoli family.

HOTEL SMERALDO via G. Capriglione, 119 ph + 39 089 874002

www.hotelsmeraldo.it

LA STRADA RESTAURANT

Gagliano's Family and the restaurant staff, will offer to the NOTTE BIANCA guests, the “Sangria alla praianese”.

RISTORANTE LA STRADA - via G. Capriglione, 178 - tel 089813081

www.lastradaristorante.it

VIVARO WINE BAR

“Live music for the Long Night” with the band “MORMORE” . Vivaro **Wine Bar** has fine wines of the Amalfi Coast and the taste of typical local products and regional.

VIVARO WINE BAR Via G. Capriglione,156 ph +39 335 5624805

HOTEL TRAMONTO D'ORO

Tramonto d'Oro, so called because from its terraces between sky and sea you can admire beautiful sunsets in all seasons of the year in the frame of a scene unique in the world, from Positano to “li Galli” islands, as peaceful and quiet.

To begin the long night, the hotel offers an aperitif on the swimming pool terrace.

HOTEL TRAMONTO D'ORO via G. Capriglione, 119 ph . + 39 089 874955

www.tramontodoro.it

BAR DEL SOLE

On the terrace of the **Bar del Sole** drinking cocktails and exquisite granite, you can taste the “sfogliatelline” and “frolline” kindly offered by the Rispoli family.

BAR DEL SOLE via G. Capriglione,120 PH. + 39 089 813079

HOSTERIA IL PINO

On the terrace of **Hosteria**, the owners will propose to their guest the REAL “impepata ‘e cozze” (*mussels with pepper*)

HOSTERIA IL PINO via G. Capriglione,1 PH. + 39 089 874400

www.hosterialpino.it

E CALA DELLA GAVITELLA

“Happy Hours Beach”

ONE FIRE BEACH from 6.pm
Cala della Gavitella

In a wonderful position during the day and with an exciting show of lights during the night, One Fire Beach bay offers to its guests “**Percoche e Vino**” (peaches and wine)
ONE FIRE BEACH – Gavitella Beach Via Gavitella, 2 Tel. + 39 338 3508555 +39 340 7687780

Free Entry

nearby

TRATTORIA SAN GENNARO

Via G. Capriglione,116 tel. +39 089 874293. Opens until 1am

BAR LE FIORIERE

via G. Capriglione,138 tel. + 39 089 874203__Opens until 1am

BOUTIQUE IL GIRASOLE

Via G. Capriglione, 2 Tel +39 089 813044. Opens until 0.00 am

ALIMENTARI ANGELA

Via G. Capriglione, 24 Tel +39 089 874037. Opens until 0.00am

UN PUNTO IN PIU’

via G. Capriglione,1 tel. + 39 089 813053. Opens until 0.00am

EMPORIO DA ANNA

Via G. Capriglione, 94 Tel +39 089 874043. Opens until 0.00am

TABACCHI RUOCCO

Via G. Capriglione,96 Tel +39 089 874879. Opens until 0.00am

ALIMENTARI RISPOLI

Piazzetta G. Gagliano Tel. +39 089 874018. Opens until 0.00am

SOUVENIRS DA MARIO

Piazzetta G. Gagliano Tel. +39 089 874755. Opens until 0.00am

CALZATURE E PROFUMI RISPOLI

Via G. Capriglione, 116 tel. +39 089 813003. Opens until 0.00am

LA SCIOLA VELA

La Gabella di Praiano - Via Marina di Praia from 5pm to 9pm.

The local sport Association "LA SCIOLA VELA" is at disposal of the guests of the White Night, to inform about their sport activities.

RED NIGHT PARTY

Dance revival 70-80, and House Music until the dawn!

SPECIAL DJ **Nello Fiorentino**

www.nellofiorentino.it

Marina di Praia from 2.00am

Admission to the Event: Free

LOUNGE BAR IL PIRATA

By the enchanting bay of Marina di Praia, **Lounge bar Il Pirata** offers music, Water Melon, Champagneria privee.

Lounge_samba_Revival_Disco House: music selection of "Lupo di Mare" dj by Radio Capri.

RISTORANTE IL PIRATA Via Terra Mare- Marina di Praia ph +39 089 874377

www.ristoranteilpirata.net

RISTORANTE OPEN GATE

"Dust Star 5" Typical dinner with special menu and music of the green that wraps in a perennial spring, in a wonderful position overlooking the sea in Praiano on the Amalfi Coast.

Ristorante OPEN GATE via Roma,5 tel. + 39 089 874210 www.hotelopengate.it

nearby

Petit Restaurant **BAR MARE**

via Marina di Praia Tel. +39 089874706. Open all the night

LOCANDA **COSTA DIVA**

Via Roma, 12 Tel +39 089 813076 - www.locandacostadiva.it open until 2.am

Event realized by
Comune di Praiano
Associazione Pelagos

Supported by
Camera di Commercio di Salerno
Parco Regionale dei Monti Lattari

In collaboration with
Parrocchia San Luca
Parrocchia San Gennaro

La Sciola Vela
Comitato Arti Mestieri e Storia di Praiano

Thanks to :
Legambiente Campania
Comitato Locale CRI Costa d'Amalfi

Gennaro Amendola, Mayor of Praiano, thanked all the volunteers, the artists involved and all those who contributed to the success of the fourth edition of la NOTTE BIANCA IN COSTIERA - PRAIANO AUGUST 10TH, 2010.

The organization and production are treated by Pelagos, Association of cultural services and leisure.

For further information please contact:

Praiano Tourist Office

ph + 39 089 874557 - fax +39 089 8131300 e-mail: info@praiano.org

for updates about Notte Bianca
www.praiano.org or www.comune.praiano.sa.it

The program may change without further notice.